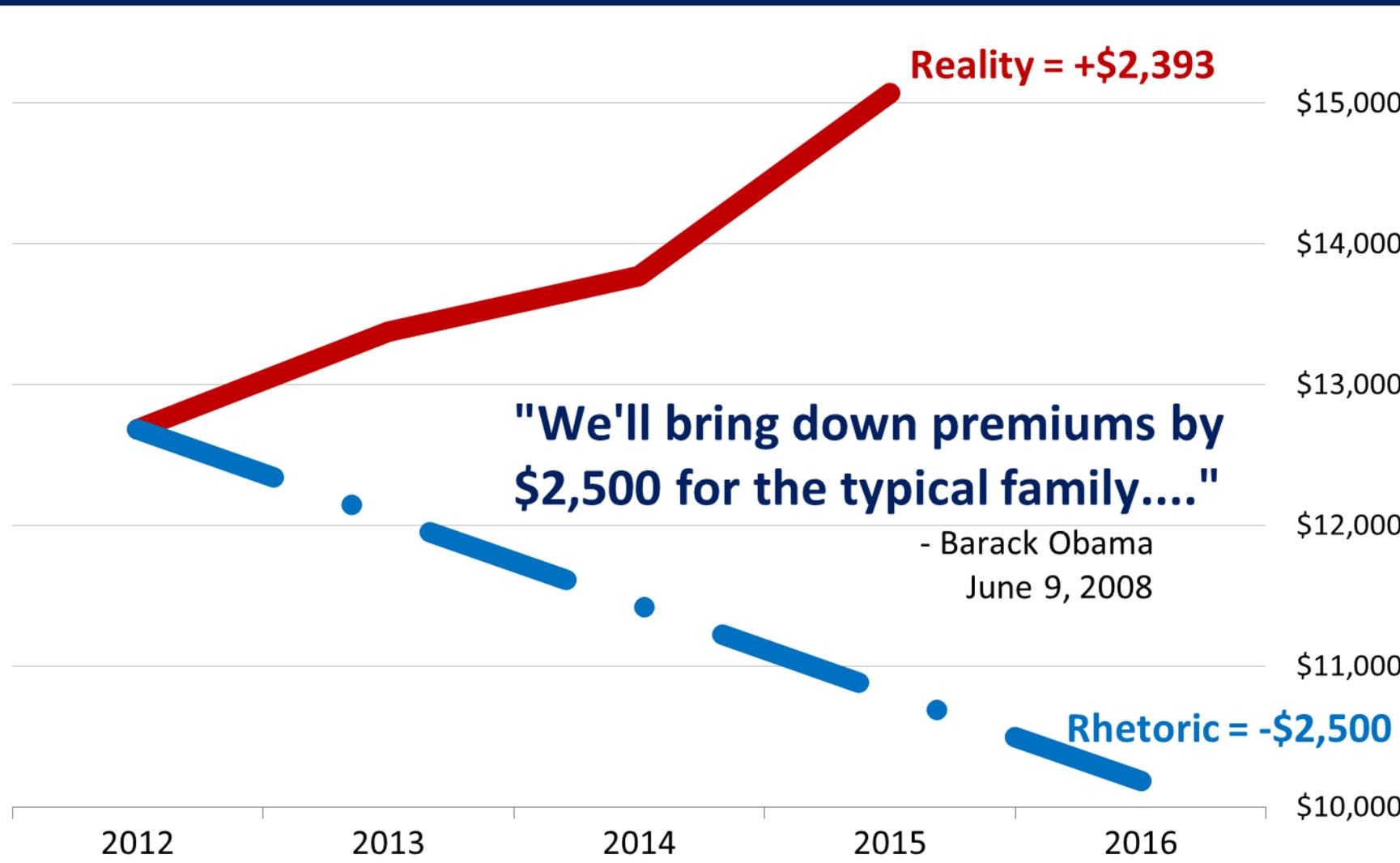


Rhetoric vs. Reality on Premium Costs

Average annual cost of family health insurance premiums in the U.S.



Reality = +\$2,393

"We'll bring down premiums by \$2,500 for the typical family...."

- Barack Obama
June 9, 2008

Rhetoric = -\$2,500

Sources: Kaiser Family Foundation and JEC Republican Staff Calculations